

From: Susan Mazurski March 11, 2009 4:59:16 PM
Subject: Tourism Committee Minutes 02/17/2009 DRAFT
To: SimsburyCT_TourismMin
Cc:

DRAFT
SIMSBURY TOURISM COMMITTEE
"Heritage, Charm, Adventure"
Simsbury Public Library
February 17, 2009

Minutes of regular meeting:

In attendance: Sarah Neighbours, Dominique Avery, Terry Boulton, Liz Banco, Paulette Clark, Kathy Oakes, Katherine from Historic Society attended as guest

1. Meeting came to order at 7:30 pm
2. Minutes of January 20th reviewed and approved
3. Old Business
 - A) Preserve America and Tourism website – Terry Boulton provided us with the 4 pictures to be used much like that of Falmouth Maine – randomly changing – to include a virtual Town Hall Site with seasonal pictures, a calendar of events and a contact us button. Visitor's center to be noted and pictured.
 - B) Budget needs discussed – ad in Connecticut vacation guide \$750, postage and website – presence on Main Street Website through link, discussions of needs for Tourism website.
 - C) Discussion of the June 6th Farm Day and start of Farmer's Market on June 4th and if tourism wants to help out with this endeavour. Kathy provided update.
 - D) Volunteer Day discussed for sometime in Spring April/May to give every committee notice of the date so that they could have representation at Eno from 6-9. Paulette Clark volunteered to maintain a sign-in table in lobby from 6-8 so that all those attending could be placed on a "Volunteer Data Base" for all town committees – Name, Phone, e-mail addresses
4. New Business
 - A) Continue to promote Visitors Center & Tourism Awareness – Exploring location options for next year – displaying brochures and maintaining phone with voice mail
 - B) Discussion with Historical Society for selling items such as postcards, coloring books and prints

March meeting to be held at Linden House B&B on Monday, March 16

Minutes submitted by Paulette Clark